

Industrial Coatings

APE

Automotive Plastics Exterior





The Beckers Group...

...is a global industrial coatings company that provides quality services and custom-made solutions across many sectors. The company is structured into three business segments: Coil Coatings, Industrial Coatings, and Consumer

Design Finishes. Our talented workforce comprises almost **1 800 people** at **24 manufacturing sites**, satellite offices and our corporate headquarters, serving customers in **over 50 countries**.

Innovation & Sustainability

The Beckers Group is committed to setting new standards in product innovation, customer relationships and environmental sustainability.

Beckers invests heavily in research and development to produce state-of-the-art coating solutions designed to meet the needs of stakeholders, customers and the environment.

Environmental responsibility is an integral part of Beckers' mission. Sustainable coatings, processes and operations help to give industry customers a stronger competitive edge.



Our focus is on the formulation and manufacture of high performance, durable coatings that fully meet our customers expectations whilst recognising our wider responsibility to society.

Sustainability forms an integral part of our business strategy in order to minimise our impact on the planet whilst maximising our benefit to society.

Industrial Coatings... a Global Solution

We serve customers in the following market segments all around the world:

- **Agricultural, Construction and Earthmoving (ACE) equipment:** Coatings for heavy-duty machinery and other equipment.
- **Railway:** Coatings for trains, rolling stock and other vehicles running on rails.
- **Truck trailers:** Coatings for trucks, trailers and other special commercial vehicles.
- **Automotive Plastics Exterior (APE):** Coatings for plastics exterior components on automobiles.

Global Solution = Global Organization





At Beckers we fulfill the high expectations of our customers with a full range of Primers and Basecoats in Solventborne - Beckry®Flex and Waterborne - Beckqua®Flex as well as Solventborne Clearcoats for rigid or flexible substrates.

Our development work together with automotive manufacturers brings innovations like EcoChrome® - chrome effects on plastic parts available in different shades (Volvo), Matt Clearcoat for full vehicle bodies and plastic parts (VW) and High gloss black IMC for roof panels (Daimler). Automotive Plastics Exterior is a market that demands strong technology to comply with OEM requirements and tailor made solutions to fit the efficiency requirements of our customers paint lines.



Since the beginning of the 1980's Beckers has been supplying the increasing demand for painted plastic parts.

Only in the last five years, over 2 000 000 Volvos on the road have been equipped with our Beckry®Flex basecoats, Primer and Clearcoat protecting and embellishing their plastic trim parts.

In an era of globalization and fierce competition our strong position in the Scandinavian region is the result of our technology, cost competitiveness and customer orientation. As our customers invest into new regions we are also growing and supporting them as an international company.



Only a few minutes away from Stockholm International Airport (Arlanda) you can find our global development team for Automotive Plastics Exterior. A committed, enthusiastic team of chemists, colorists and experts in application develops the technologies of tomorrow, solves the application challenges of today and sustains our drive for technology that brings value to our customers.

Our state of the art facilities include equipment for full OEM specification testing, an application centre providing pneumatic spray equipment plus an eletrostatic be in order to simulate the real life conditions of paint lines all over the world.

The right mix of automotive specialists and paint experts from other fields contributes to creative problem solving and trains our local technical service in other regions.





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Beyond The Surface

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